



# 2021 PRINT DIRECTORY ADVERTISING OPPORTUNITY

A minimum of 20,000 copies of the 2021 Portland Buy Local "Find Your Independents" print directory will be distributed throughout greater Portland to residents and visitors, beginning June 28, 2021. Your ad in the directory will reach the people most likely to seek out and conduct business with local independent businesses; provide a handout for your loyal customers; reinforce the Buy Local message; and support the publishing of this valuable community resource.

**Act now!** The deadline to reserve ad space is May 7, 2021.

**Please note:** your business must be a paid 2021 member of Portland Buy Local to be eligible to purchase advertising in the directory.

**Directory ads are as follows:** (Please check the appropriate box(es) below)

- Eighth page (2.3125"W x 1.75"H) \$265
- Quarter page (2.3125"W x 3.75"H) \$375
- Half page (4.875"w x 3.75"H) \$485
- Full page (4.875"W x 7.75"H) \$795
- Add my listing to a second category (1 listing included with membership)\* \$50
- New! Add a coupon to my QP or larger ad placement (space is limited)\*\* \$75

\*with any advertising purchase. We will contact you to confirm categories.

\*\* Requires purchase of a QP ad or larger. We will contact you to get logo and offer details.

**A limited number of full page premium placements exist:**

Please call first to confirm availability.

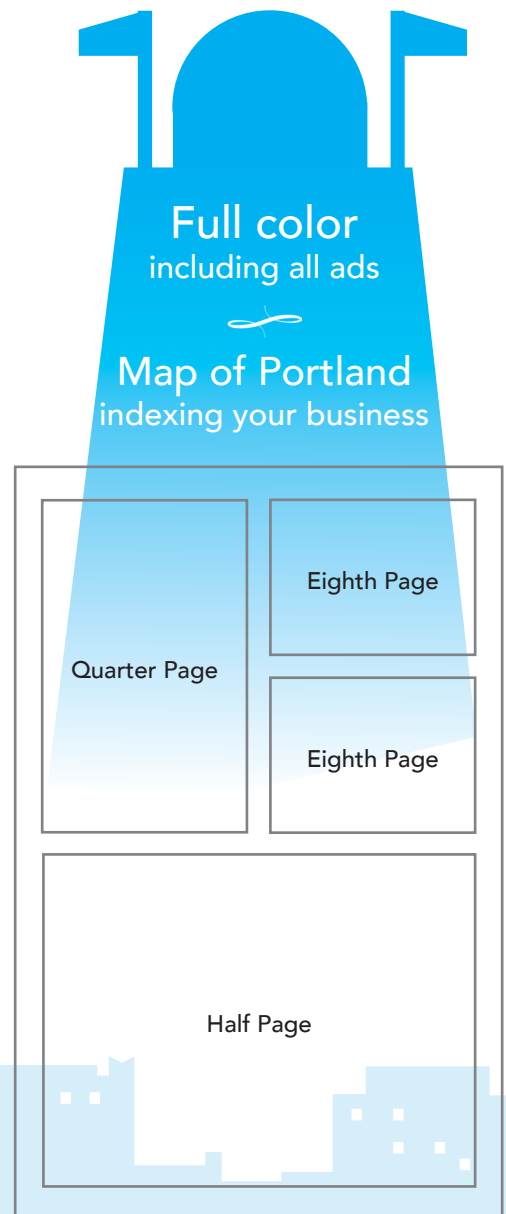
- Outside back cover (4.875"W x 7.75"H) (1 spot) **SOLD**
- Inside front cover (4.875"W x 7.75"H) (1 spot) **SOLD**
- Inside front cover, right side (4.875"W x 7.75"H) (1 spot) **SOLD**
- Inside back cover, left or right (4.875"W x 7.75"H) (1 spot) \$1095
- Full page facing index (4.875"W x 7.75"H) (1 spot) **SOLD**

Please email your completed digital artwork to:

directory@portlandbuylocal.org by **May 7, 2021.**

**Acceptable file formats:** eps, pdf, tif or high-res jpeg formats. All images should be a minimum of 300 dpi. Please note: we cannot accept ads created in Microsoft Word, Microsoft PowerPoint or Microsoft Publisher. If you do not have an ad available in the required format, contact us at directory@portlandbuylocal.org and we can arrange design services for you at a discounted rate of \$50.00/hour.

*"The best advertising deal in Portland!"*



Total amount enclosed: \$ \_\_\_\_\_ Payment method:  Check enclosed  Credit card (call me for my info)

Contact name: \_\_\_\_\_ Business name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please mail this form, with checks made payable to Local Guides Publishing:**

Local Guides Publishing | PO Box 163, Westbrook, ME 04098 | 207.221.3450 | fax 207.615-0419

**THANK YOU FOR SUPPORTING PORTLAND BUY LOCAL!**